



HAW PAR HEALTHCARE LIMITED

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Media Information
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TIGER BALM ULTRA THIN PATCH

— **Feel the Relief, not the Patch**

Announcing the new arrival of Tiger Balm's latest addition to its family of products, Tiger Balm Ultra Thin Patch.

Created specifically for the modern consumers who lead sedentary lifestyles, the Tiger Balm Ultra Thin Patch is mildly scented, thin and light to the feel of skin, allowing today's executives to experience effective and long lasting pain relief at any occasion, be it an important meeting, a formal function or an evening with friends. While the Ultra Thin Patch may be skin-thin, it delivers the legendary Tiger Balm relief that is trusted by millions of users worldwide.

Mr A K Han, Executive Director of Haw Par Corporation, says, "It has always been our belief that no one should be constrained from leading a full and socially active life because of aches and pains. Currently, there aren't many products that fully address the social needs of stressful executives. Aches and pains should not affect your social calendar. The new Tiger Balm Ultra Thin Patch is the perfect answer to your every lifestyle need."

The Tiger Balm Ultra Thin Patch is made in Japan and complements the current range of Tiger Balm hydrogel plasters which are widely popular with Tiger Balm users in Singapore, Malaysia, Hong Kong, Thailand, the United States and other markets.

Tiger Balm Ultra Thin Patch, feel the relief, not the patch.

Tiger Balm Ultra Thin Patch: \$5.70 per pack of 5, available at major pharmacies and supermarkets islandwide.

For more information, please contact:

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